

# Indonesia Food and Drink Report Q1 2016

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## Abstracts

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**BMI View:** Over the coming months, consumer headwinds - high interest rates, elevated inflation and currency weaknesses - will limit expansion of household purchasing power. Over the longer term, we hold a positive outlook for the Indonesian consumer, translating into rapid growth in the food and drink sector. Rising incomes, urbanisation and high levels of investment will fuel sales of packaged food and soft drinks. The food retail sector will also formalise at a rapid pace, although retailers' margins remain under threat from further hikes in the minimum wage.

### Headline Industry Data

Food consumption (local currency) forecast growth in 2015 = +9.2%; compound annual growth rate (CAGR) forecast 2014 to 2019 = +8.9%.

Alcoholic drinks value sales growth (local currency) in 2015 = +10.5%; CAGR forecast 2014 to 2019 = +10.8%.

Soft drinks value sales growth (local currency) in 2015 = +11.2%; CAGR forecast 2014 to 2019 = +10.0%.

Mass grocery retail value sales growth in 2015 = +13.6%; CAGR forecast 2014 to 2019 = +12.2%.

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