

# India Insurance Report Q3 2016

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## Abstracts

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BMI View: India's insurance market is expected to record rapid growth over the course of our five year forecast period of 2016-2020. While already a large market, the insurance sector is by no means mature and there remains significant scope for growth from a relatively low base, particularly in the less developed non-life market. India is home to a large population where household income rates are expected to increase steadily which indicates greater affordability for a range of products - though the focus will likely remain on basic motor, health and property lines. Relaxation of the stringent rules governing foreign investment in the insurance sector will likely attract more multinationals to the market, enhancing the range of products available and we expect to see healthy growth in life and non-life insurance moving forward.

### Key Updates and Forecasts

Several insurance providers are developing their bancassurance networks in order to improve penetration rates. Future Generali India Insurance Company Limited (FGII), for example, has established partnerships with ten small and medium size banks in Kolhapur and Sangli districts with a focus on agricultural insurance. FGII expects to see 30% growth in rural and micro-insurance products over the year.

India appears set for its first life insurance firm initial public offering (IPO) after Housing Development Finance Corp announced it would offer a stake in life insurer HDFC (a joint venture with Standard

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