

India Food and Drink Report Q1 2016

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Abstracts

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BMI View: Over the long-term, India offers one of the most attractive consumer bases globally, benefitting from a large and young population, rapid urbanisation and rising incomes.

This will drive consumption of processed food, as well as soft and alcoholic beverages.

Nevertheless, severe operating and regulatory challenges remain, hampering industry dynamism and limiting investment in some sectors such as mass grocery retail.

Headline Industry Forecasts (local currency)

2015 food consumption growth = +7.0%; compound annual growth rate (CAGR) 2014-2019 = +7.0%.

2015 alcoholic drink value sales growth = +13.5%; CAGR 2014 to 2019 = +12.3%.

2015 soft drink value sales growth = +17.2%; CAGR 2014 to 2019 = +15.6%.

2015 mass grocery retail sales = +9.2%; CAGR 2014 to 2019 = +11.3%.

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