

# Hungary Retail Report Q3 2016

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## Abstracts

Includes 3 FREE quarterly updates

**BMI View:** There is little change in our view that household incomes, employment levels and spending will rise during 2016, leading to increased retail spending. While consumer confidence levels fell in February and then again in March, they remain high overall, and together with extremely low inflation rates we expect to see strong spending growth for the remainder of the year.

### Key Views & Developments

According to Hungary's Central Statistical Office, total retail sales increased by 6.4% year-on-year (y-o-y) in February 2016. Non-food retail sales growth was 7.5%, outperforming food retail sales growth of 4.9%. This was the biggest increase in retail growth rates since July 2015.

Inflation in Hungary returned to negative territory in March 2016 falling 0.2% according to data released by the country's Central Statistical Office. The fall was attributed mainly to a 14.8% reduction in the cost of motor fuels. Food prices rose 0.7% y-o-y during the month. Prices of clothing and footwear increased by 0.4% y-o-y in November, while prices of consumer durables rose 1.7% y-o-y.

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