

Hungary Real Estate Report Q4 2014

<https://marketpublishers.com/r/H8665D49E42EN.html>

Date: September 2014

Pages: 69

Price: US\$ 1,295.00 (Single User License)

ID: H8665D49E42EN

Abstracts

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BMI View: Hungary's macroeconomic environment has seen dramatic improvements over the previous quarter, with Real GDP growth far exceeding expectations and prompting revisions to 2014's forecast. While such growth is unlikely to be maintained during H214, the healthier economy is hoped to support a recovery in rental rates within the Hungarian real estate market throughout the rest of 2014 and into 2015.

The Hungarian economy is on the road to recovery with rising industrial production and construction volumes generating remarkable levels of growth in Real GDP. This economic stabilisation is expected to support much needed growth in demand for commercial real estate. In addition, Hungary's recent exit from the EU's Excessive Deficit Procedure should stabilise demand in the office rental segment. Although private consumption has not increased as impressively as economic growth, we still anticipate improvements in consumer spending which will help facilitate an upturn in leasing activity within the retail segment.

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