

Hungary Pharmaceuticals and Healthcare Report Q3 2016

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Abstracts

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BMI View: Hungary's pharmaceuticals and healthcare market will remain a limited prospect for investment due to the systemic underfunding of the healthcare sector. While improvements to healthcare provision and accessibility are likely to increase demand for medicines, the country's revenue earning opportunities remain modest in comparison to neighbouring markets.

Headline Expenditure Projections

Pharmaceuticals: HUF660.8bn (USD2.4bn) in 2015 to HUF667.6bn (USD2.3bn) in 2016; +1.0% in local currency terms and -2.3% in US dollar terms. Forecast in local currency terms revised slightly downwards from last quarter.

Healthcare: HUF2.5trn (USD9.0bn) in 2015 to HUF2.6trn (USD9.1bn) in 2016; +5.0% in local currency terms and 1.6% in US dollar terms. Forecast revised upwards from last quarter.

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