

Hungary Food and Drink Report Q1 2016

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Abstracts

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Total food consumption value (local currency) growth y-o-y in 2015: +4.7%;
compound annual growth rate (CAGR) 2019: +4.7%.

Per capita food consumption value (local currency) growth y-o-y in 2015: +4.9%;
CAGR to 2019: +4.9%.

Alcoholic drinks value (local currency) sales growth y-o-y in 2015: -0.3%; CAGR
to 2019: +2.7%.

Soft drinks value (local currency) sales growth y-o-y in 2015: +0.1%; CAGR to
2019: +3.4%.

Total mass grocery retail value sales (local currency) growth y-o-y in 2015:
+3.3%; CAGR to 2019:

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