

# Hong Kong Tourism Report Q3 2015

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## Abstracts

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BMI View: Hong Kong is already established as one of the most popular tourism destinations in the world and has the supporting hotel and transport infrastructure to match. Although arrivals from China have been impacted by domestic hostility towards the high volume of shopping visit day trippers, overall inbound tourism to Hong Kong continues to increase. Along with a healthy outbound tourism market, this points towards robust gains in tourist-related expenditure and industry value.

China has long been Hong Kong's most important source of inbound tourism, and the country currently accounts for around 80% of inbound visitors. Recent domestic hostility towards the high volumes of day trippers from the mainland (which are seen to distort prices and create issues of supply) have impacted arrivals, with the Chinese government introducing visa restrictions that allow Shenzhen residents just one visit to Hong Kong per week. This could have an impact on overall visitor figures, though retailers hope overall spending will not be affected, just concentrated into shorter trips. At present we expect inbound arrivals to increase by around 8% in 2015 to over 65.7mn - one of the largest tourism markets in the world.

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