

Hong Kong Food and Drink Report Q1 2012

<https://marketpublishers.com/r/HC281BDE988EN.html>

Date: November 2011

Pages: 79

Price: US\$ 1,295.00 (Single User License)

ID: HC281BDE988EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: A reversal in Hong Kong's booming property market will inevitably weigh on consumer purchasing power and curtail spending on higher value consumer goods. Global headwinds are also likely to weigh on Hong Kong's export-oriented economy, with negative spillover effects on the labour market. These dynamics are likely to take their toll on the Hong Kong consumer, although we acknowledge that waning inflationary pressures should help lend some upward support to domestic demand. Longer-term, a population of just more than 7mn marks Hong Kong out as one of Asia Pacific's smallest consumer markets and from a demographic standpoint there is little for consumer investors to get excited about. That said, Hong Kong's status as a global tourism hub continues to work in its favour and this – coupled with high existing consumer spending levels – explains why firms continue to balance their push into the mainland, with market share preservation investments at home.

Headline Industry Data

2011 Food Consumption Growth = 3.8%, CAGR Growth Forecast To 2016 = 2.1%

2011 Alcoholic Drinks Sales Growth = 5.5%, CAGR Growth Forecast To 2016 = 2.9%

2011 Soft Drinks Sales Growth = 5.2%, CAGR Growth Forecast To 2016 = 2.7%

2011 Mass Grocery Retail Sales Growth = 4.8% CAGR Growth Forecast To 2016 = 3.6%

Key Trends And Developments

Fonterra EM Expansion Highlights Promise For Dairy Industry Players – New Zealand dairy giant Fonterra has invested NZD8mn (US\$5.9mn) in upgrading its Auckland-based production facility to ramp up production of ultra-high temperature (UHT) milk. As well as facilitating its investments in EMs, Fonterra's UHT upgrade should also provide it with a stronger platform to consolidate its footprint in existing export markets such as Singapore and Hong Kong. These markets have exhibited a strong rebound in domestic demand as they emerge from the global recession and BMI remains confident that boosting its presence in these markets will benefit Fonterra's future growth prospects. The relatively high per capita food consumption levels in these economies are further reasons for optimism on the company's earnings outlook as it steadily increases its market penetration.

Intensifying Competitive Pressures Could Undermine Uny's Growth Potential – Japanese supermarket operator Uny will enter into a joint venture with China's leading food and beverage company Tingyi (Cayman Islands) Holding Corporation to set up supermarkets in China. Via the joint venture, Uny aims to set up its first supermarket in China by February 2013. This gloomy outlook for Japan's MGR sector has prompted the country's leading retailers such as Lawson and Seven & I Holdings to look abroad for stronger growth opportunities, and Uny is the latest company to jump on the outbound mergers-and-acquisitions bandwagon. While Uny currently still operates the bulk of its stores in Japan, it is also planning to open its third supermarket store in Hong Kong in 2011.

Risks To Outlook

Downside risks to our already cautious near-term consumer outlook would include a worse than anticipated decline in the domestic property market that would result in a sharp fall in domestic consumer confidence and spending. A sharper than anticipated cooling of the Chinese economy as tighter credit conditions start to take effect could also weigh on domestic consumer sentiment given the key trading relationship between the two countries.

Contents

Executive Summary

SWOT Analysis

Hong Kong Food Industry SWOT

Hong Kong Drink Industry SWOT

Hong Kong Mass Grocery Retail Industry SWOT

Business Environment

BMI's Core Global Industry Views

Table: Food Prices, 2010 And 2011

Table: BMI's Core Views For The Food & Drink Industry

Asia Pacific Risk/Reward Ratings

Table: China Food & Drink Risk/Reward Ratings – Q112

Table: Asia Pacific Food & Drink Risk/Reward Ratings – Q112

Hong Kong's Food & Drink Risk/Reward Rating

Macroeconomic Outlook

Table: Hong Kong – Economic Activity

Industry Forecast Scenario

Consumer Outlook

Food

Food Consumption

Table: Hong Kong Food Consumption – Historical Data & Forecasts

Canned Food

Table: Hong Kong Food Sub-Sector Indicators – Historical Data & Forecasts

Confectionery

Table: Hong Kong Food Sub-Sector Indicators – Historical Data & Forecasts

Trade

Table: Hong Kong Food & Drink Trade Indicators – Historical Data & Forecasts

Drink

Hot Drinks

Table: Hong Kong Beverage Sub-Sector Indicators – Historical Data & Forecasts

Alcoholic Drinks

Table: Hong Kong Beverage Sub-Sector Indicators – Historical Data & Forecasts

Soft Drinks

Table: Hong Kong Beverage Sub-Sector Indicators – Historical Data & Forecasts

Mass Grocery Retail

Table: Hong Kong Mass Grocery Retail Sales (By Format) – Historical Data & Forecasts

Table: Sales Breakdown By Retail Format Type

Food

Industry Trends And Developments

Market Overview

Drink

Industry Trends And Developments

Market Overview

Alcoholic Drinks

Soft Drinks

Retail

Industry Trends And Developments

Market Overview

Table: Structure Of Hong Kong's Mass Grocery Retail Market By Estimated Number Of Outlets

Table: Structure Of Hong Kong's Mass Grocery Retail Market – Sales (HKDmn) By Format

Table: Structure Of Hong Kong's Mass Grocery Retail Market – Sales (US\$m) By Format

Table: Average Sales Per Outlet By Format – 2010

Competitive Landscape

Key Players

Table: Key Players In Hong Kong's Food Sector

Table: Key Players In Hong Kong's Drink Sector

Table: Key Players in Hong Kong's Mass Grocery Retail Sector

Company Analysis**Food**

Golden Resources Development

Drink

Tsit Wing

San Miguel Hong Kong

Vitasoy International

Mass Grocery Retail

Dairy Farm International

AS Watson

Appendix

Food & Drink Business Environment Ratings

Ratings Methodology

Ratings Overview

Ratings System

Indicators

Limits Of Potential Returns

Risks To Realisation Of Potential Returns

Weighting

BMI Food & Drink Industry Glossary

Food & Drink

Mass Grocery Retail

BMI Food & Drink Forecasting & Sourcing

How We Generate Our Industry Forecasts

Sourcing

I would like to order

Product name: Hong Kong Food and Drink Report Q1 2012

Product link: <https://marketpublishers.com/r/HC281BDE988EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HC281BDE988EN.html>