

Greece Pharmaceuticals and Healthcare Report Q1 2016

<https://marketpublishers.com/r/GD1C8A308CDEN.html>

Date: February 2016

Pages: 83

Price: US\$ 1,295.00 (Single User License)

ID: GD1C8A308CDEN

Abstracts

Includes 3 FREE quarterly updates

BMI View: A poor record of implementing new legislation and the enduring public scepticism of generic medicines indicate that the country's push to increase the prescription of generic medicines to 40% will fail to produce the desired generic medicine uptake in the face of austerity. The government's focus on increasing the consumption of generic medicines alongside persistent debt problems within the health system highlights Greece as a challenging market for innovative drugmakers.

Headline Expenditure Projections

Pharmaceuticals: EUR4.96bn (USD6.64bn) in 2014 to EUR4.95bn (USD5.44bn) in 2015 -0.2% in local currency terms and -18.1% in US dollar terms. Forecast revised upwards from Q415 due to improved macroeconomic outlook.

Healthcare: EUR16.17bn (USD21.67bn) in 2014 to EUR15.38bn (USD16.92bn) in 2015 -4.9% in local currency terms and -21.9 in US dollar terms. Forecast unchanged from Q415.

Contents

BMI Industry View

Table: Headline Pharmaceuticals & Healthcare Forecasts (Greece 2013-2019)

SWOT

Industry Forecast

Pharmaceutical Market Forecast

Table: Pharmaceutical Sales, Historical Data And Forecasts (Greece 2011-2019)

Healthcare Market Forecast

Table: Healthcare Expenditure Trends, Historical Data And Forecasts (Greece 2011-2019)

Table: Government Healthcare Expenditure Trends, Historical Data And Forecasts (Greece 2011-2019)

Table: Private Healthcare Expenditure Trends, Historical Data And Forecasts (Greece 2011-2019)

Prescription Drug Market Forecast

Table: Prescription Drug Market Indicators, Historical Data And Forecasts (Greece 2011-2019)

Patented Drug Market Forecast

Table: Patented Drug Market Indicators, Historical Data And Forecasts (Greece 2011-2019)

Generic Drug Market Forecast

Table: Generic Drug Market Indicators, Historical Data And Forecasts (Greece 2011-2019)

OTC Drug Market Forecast

Table: Over-The-Counter (OTC) Medicine Market Indicators, Historical Data And Forecasts (Greece 2011-2019)

Pharmaceutical Trade Forecast

Table: Pharmaceutical Trade Data And Forecasts (Greece 2013-2019)

Table: Pharmaceutical Trade Data And Forecasts local currency (Greece 2013-2019)

Industry Risk Reward Index

Central And Eastern Europe Risk/Reward Index - Q1 2016

Greece Risk/Reward Index

Rewards

Risks

Regulatory Review

Intellectual Property Regime

Pricing Regime

Reimbursement Regime

Market Overview

Healthcare Sector

Table: Healthcare Resources (Greece 2009-2014)

Table: Healthcare Personnel (Greece 2009-2014)

Table: Healthcare Activity (Greece 2009-2014)

Healthcare Insurance

Research and Development

Clinical Trials

Epidemiology

Competitive Landscape

Table: Multinational Market Activity

Pharmaceutical Retail Sector

Company Profile

Alapis Pharma

Elpen

Genesis Pharma

Kleva

Lavipharm

Pharmathen

Vianex

Demographic Data

Demographic Forecast

Table: Population Headline Indicators (Greece 1990-2025)

Table: Key Population Ratios (Greece 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Greece 1990-2025)

Table: Population By Age Group (Greece 1990-2025)

Table: Population By Age Group % (Greece 1990-2025)

Glossary

Methodology

Pharmaceutical Expenditure Forecast Model

Healthcare Expenditure Forecast Model

Notes On Methodology

Risk/Reward Index Methodology

Index Overview

Table: Pharmaceutical Risk/Reward Index Indicators

Indicator Weightings

I would like to order

Product name: Greece Pharmaceuticals and Healthcare Report Q1 2016

Product link: <https://marketpublishers.com/r/GD1C8A308CDEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD1C8A308CDEN.html>