

Greece Insurance Report Q4 2015

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Abstracts

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BMI View: As with the remainder of the Greek economy, the country's insurance sector has suffered extensive losses in recent years and, despite some growth expected over the forecast period, will remain under-developed by most metrics. The lingering debt crisis in Greek which has severely undermined confidence in formal banking institutions, combined with the general lack of awareness and uptake of many insurance products will continue to hamper the development of both life and non-life insurance moving forward.

In US dollar terms, we expect to see sharp decreases in insurance premiums written in the Greek market over 2015 and potentially into 2016, due in large part to the strength of the US dollar against an increasingly weak Euro, as well as due to the poor prospects for growth in the market. In local currency terms, Greece's life insurance segment is expected to hold steady in 2015, while the non-life sector will continue to contract. Throughout the remainder of the forecast period growth in the smaller life sector will outpace that of the non-life sector, though we note that the insurance industry as a whole remains vulnerable to any further economic downturn.



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