

Greece Commercial Banking Report Q4 2015

<https://marketpublishers.com/r/G13619CB35CEN.html>

Date: September 2015

Pages: 76

Price: US\$ 1,295.00 (Single User License)

ID: G13619CB35CEN

Abstracts

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BMI's commercial banking forecast series covers 62 countries accounting for 80% of global GDP. Each report, researched at source, features BMI's independent assessment and 5-year forecasts to end-2017 for the commercial banking sector in each market. Using its expertise in both country risk and financial markets analysis, BMI has created exclusive models to forecast a wealth of key variables on the commercial banking sector. Historic and forecast data are provided for the sector's total asset and liability growth, client loans, and client deposits. Forecasts for key ratios including the loan-deposit ratio and the loan-asset ratio are also included, as well as core macro-economic forecasts. Data is presented in both local currency and US dollar terms.

Each report examines key drivers of growth and future prospects, including the macroeconomic situation, the level of development and potential for growth of the banking sector, the commercial initiatives of major players, government policy and the regulatory environment.

Central to BMI's analysis are our unique Commercial Banking Business Environment Ratings. BMI's unique country-comparative Risk-Reward Rating provides a clear, quantified, independent assessment of the opportunities and dangers of operating in each market. The methodology draws together our in-depth knowledge of competitive pressures, our comprehensive industry market forecasts, and our Country Risk team's unrivalled analysis of economic, political and operational risks.

The reports also feature profiles of leading banks, covering total assets, liabilities, client deposits, lending, bond holdings, main products and services, competitive positioning and ownership structure.

Contents

BMI Industry View

Table: Commercial Banking Sector Indicators

Table: Commercial Banking Sector Key Ratios, May 2015

Table: Annual Growth Rate Projections 2014-2019 (%)

Table: Ranking Out Of 75 Countries Reviewed In 2015

Table: Commercial Banking Sector Indicators, 2012-2019

SWOT

Commercial Banking

Political

Economic

Operational Risk

Industry Forecast

Table: Greece - Banking Sector Risk Snapshot

Commercial Banking Risk/Reward Index

Emerging Europe Commercial Banking Risk/Reward Index

Table: Emerging Europe Commercial Banking Risk/Reward Index

Market Overview

Emerging Europe Commercial Banking Outlook

Table: Banks' Bond Portfolios, 2013

Table: Comparison Of Loan/Deposit & Loan/Asset & Loan/GDP Ratios, 2015

Table: Comparison Of Total Assets & Client Loans & Client Deposits (USDbn)

Table: Comparison Of USD Per Capita Deposits, 2015

Economic Analysis

Table: Economic Activity (Greece 2010-2019)

Competitive Landscape

Market Structure

Protagonists

Table: Protagonists In Greece's Commercial Banking Sector

Definition Of The Commercial Banking Universe

List of Banks

Table: Members Of The HBA

Company Profile

Alpha Bank

Table: Stock Market Indicators

Table: Balance Sheet (EURmn)

Table: Balance Sheet (USDmn)

Table: Key Ratios (%)

Emporiki Bank

Table: Stock Market Indicators

Table: Balance Sheet (EURmn)

Table: Balance Sheet (USDmn)

Table: Key Ratios (%)

Eurobank EFG

Table: Stock Market Indicators

Table: Balance Sheet (EURmn)

Table: Balance Sheet (USDmn)

Table: Key Ratios (%)

National Bank of Greece

Table: Stock Market Indicators

Table: Balance Sheet (EURmn)

Table: Balance Sheet (USDmn)

Table: Key Ratios (%)

Piraeus Bank

Table: Stock Market Indicators

Table: Balance Sheet (EURmn)

Table: Balance Sheet (USDmn)

Table: Key Ratios (%)

Regional Overview**Emerging Europe Overview****Global Industry Overview****Global Commercial Banking Outlook****Demographic Data****Demographic Forecast**

Table: Population Headline Indicators (Greece 1990-2025)

Table: Key Population Ratios (Greece 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Greece 1990-2025)

Table: Population By Age Group (Greece 1990-2025)

Table: Population By Age Group % (Greece 1990-2025)

Methodology**Industry Forecast Methodology****Sector-Specific Methodology****Risk/Reward Index Methodology**

Table: Commercial Banking Risk/Reward Index Indicators

Table: Weighting Of Indicators

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