

Greece Autos Report Q2 2016

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Abstracts

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BMI View: The inability of the government to implement a supportive fiscal policy paired with a weak consumer outlook will hinder total vehicle sales in Greece, with production of 85,216 units forecast in 2016- a total that remains well below the 2004 pre-crisis levels of some 315,903 units.

Key Views

Over our forecast period of 2016-2020, total vehicle sales to remain well below their 2004 pre-crisis levels of 315,903 units.

Poor consumer sentiment will constrain passenger vehicle sales in 2016 which are forecast to grow 4.0% in 2016 to 78,836 units.

Strict austerity measures, a subdued construction industry and a weak consumer outlook will hinder vehicle sales.

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