

Ghana Food and Drink Report Q4 2015

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Abstracts

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BMI View: Ghana will record real GDP growth of 3.4% in 2015, the slowest rate of expansion in over a decade. The country is struggling with a number of growth impediments, not least a protracted electricity crisis, a yawning fiscal deficit, a weak currency and negative investor sentiment. We now predict that growth will begin to recover in 2016, when we forecast an expansion of 5.4%, though this is also lower than our previous 2016 projection of 6.7% growth. Although growth in final consumption will be slower in 2015 and 2016 than it has been in recent years, increased private consumption will remain a major growth driver for the food and drink sector.

Headline Industry Data

2015 per capita food consumption (local currency) = +11.4%; forecast compound annual growth rate (CAGR) 2014 to 2019 = +12.9%.

2015 beer volume sales = +8.0%; forecast CAGR 2014 to 2019 = +10.0%.

2015 carbonated drinks volume sales = +9.3%; forecast CAGR 2014 to 2019 = +9.7%.

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