

Ghana Autos Report Q4 2016

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Abstracts

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BMI View: Total vehicle sales will remain under pressure in 2016 as weak currency and high interest rates dampen passenger vehicle sales. The government's drive to ramp up infrastructure expenditure will support commercial vehicle sales, which will grow 1.8% in 2016.

Key Views

Used imported vehicles will remain the main source of vehicle stock in the country.

High fuel and electricity tariffs will put pressure on consumer's disposable income and drag on passenger vehicle sales.

Infrastructure investment into the power and transport sectors will support commercial vehicle sales.



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SWOT

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