

# Germany Pharmaceuticals and Healthcare Report Q3 2016

<https://marketpublishers.com/r/GD2A9A06BD3EN.html>

Date: June 2016

Pages: 102

Price: US\$ 1,295.00 (Single User License)

ID: GD2A9A06BD3EN

## Abstracts

Includes 3 FREE quarterly updates

**BMI View:** Germany's pharmaceutical and healthcare markets will continue to expand over the next ten years, translating into renewed commercial opportunities for drugmakers operating in the country. While patented medicines will continue to account for the largest share of the pharmaceutical market, generic medicines will outpace the overall market growth rate, gaining market share. In fact, we expect to see government cost control measures and market structure to support the gradual commoditisation of the generic drug market, which will put downward pressure on prices, despite growing volumes.

### Headline Expenditure Projections

Pharmaceuticals: EUR46.50bn (USD51.15bn) in 2015 to EUR47.10bn (USD50.40bn) in 2016; +1.3% in local currency terms and -1.5% in US dollar terms. Forecast in line with last quarter.

Healthcare: EUR339.30bn (USD373.23bn) in 2015 to EUR349.82bn (USD374.30bn) in 2016; +3.1% in local currency terms and +0.3% in US dollar terms. Forecast revised upwards from last quarter.

## Contents

### BMI Industry View

Table: Headline Pharmaceuticals & Healthcare Forecasts (Germany 2014-2020)

### SWOT

### Industry Forecast

### Pharmaceutical Market Forecast

Table: Pharmaceutical Sales, Historical Data And Forecasts (Germany 2012-2020)

### Healthcare Market Forecast

Table: Healthcare Expenditure Trends, Historical Data And Forecasts (Germany 2012-2020)

Table: Government Healthcare Expenditure Trends, Historical Data And Forecasts (Germany 2012-2020)

Table: Private Healthcare Expenditure Trends, Historical Data And Forecasts (Germany 2012-2020)

### Prescription Drug Market Forecast

Table: Prescription Drug Market Indicators, Historical Data And Forecasts (Germany 2012-2020)

Table: Retail Pharmaceutical Expenditure, 2003-2010 (EURbn)

Table: Retail Pharmaceutical Expenditure, 2003-2010 (Packages, ms)

Table: Retail Pharmaceutical Expenditure, 2003-2010 (Average Price per Pack, EUR)

### Patented Drug Market Forecast

Table: Patented Drug Market Indicators, Historical Data And Forecasts (Germany 2012-2020)

### Generic Medicine Market Forecast

Table: Generic Drug Market Indicators, Historical Data And Forecasts (Germany 2012-2020)

### OTC Medicine Market Forecast

Table: Over-The-Counter (OTC) Medicine Market Indicators, Historical Data And Forecasts (Germany 2012-2020)

### Pharmaceutical Trade Forecast

Table: Pharmaceutical Trade Data And Forecasts (Germany 2014-2020)

Table: Pharmaceutical Trade Data And Forecasts local currency (Germany 2014-2020)

### Pharmaceuticals Risk/Reward Index

### Western Europe Risk/Reward Index

### Germany Risk/Reward Index

### Rewards

### Risks

Regulatory Review

Intellectual Property Regime

Pricing Regime

Reimbursement Regime

Market Overview

Healthcare Sector

Table: Healthcare Resources (Germany 2010-2015)

Table: Healthcare Personnel (Germany 2010-2015)

Table: Healthcare Activity (Germany 2010-2015)

Research & Development

Clinical Trials

Epidemiology

Competitive Landscape

Research-Based Industry

Table: Multinational Market Activity

Pharmaceutical Distribution

Pharmaceutical Retail Sector

Company Profile

Bayer Health Care

Boehringer Ingelheim

GlaxoSmithKline (GSK)

Merck KGaA

Pfizer

STADA Arzneimittel

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Germany 1990-2025)

Table: Key Population Ratios (Germany 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Germany 1990-2025)

Table: Population By Age Group (Germany 1990-2025)

Table: Population By Age Group % (Germany 1990-2025)

Glossary

Methodology

Pharmaceutical Expenditure Forecast Model

Healthcare Expenditure Forecast Model

Notes On Methodology

Risk/Reward Index Methodology

Index Overview

Table: Pharmaceutical Risk/Reward Index Indicators

## Indicator Weightings

## I would like to order

Product name: Germany Pharmaceuticals and Healthcare Report Q3 2016

Product link: <https://marketpublishers.com/r/GD2A9A06BD3EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD2A9A06BD3EN.html>