

# Germany Pharmaceuticals and Healthcare Report Q1 2016

<https://marketpublishers.com/r/GC4F5D4C8EDEN.html>

Date: December 2015

Pages: 104

Price: US\$ 1,295.00 (Single User License)

ID: GC4F5D4C8EDEN

## Abstracts

Includes 3 FREE quarterly updates

**BMI View:** Germany continues to stand as the largest pharmaceutical market in the European region, although modest growth rates due to cost containment measures will continue to weigh on drugmakers' commercial opportunities. In regional terms, the German drug market is to be outpaced by the UK market through the forecast period. However, Germany's pharmaceutical positive balance of trade will continue to expand in the years ahead, while high rate of research and development in the pharmaceutical sector will contribute in supporting innovation.

## Headline Expenditure Projections

Pharmaceuticals: EUR44.31bn (USD59.38bn) in 2014 to EUR44.57bn (USD49.03bn) in 2015; 0.6% in local currency terms and -17.4% in US dollar terms. Forecast revised upwards from last quarter.

Healthcare: EUR317.54bn (USD425.50bn) in 2014 to EUR326.17bn (USD358.78bn) in 2015; +2.7% in local currency terms and -15.7% in US dollar terms. Forecast broadly in line with last quarter.

## Contents

### BMI Industry View

Table: Headline Pharmaceuticals & Healthcare Forecasts (Germany 2013-2019)

### SWOT

### Industry Forecast

### Pharmaceutical Market Forecast

Table: Pharmaceutical Sales, Historical Data And Forecasts (Germany 2011-2019)

### Healthcare Market Forecast

Table: Healthcare Expenditure Trends, Historical Data And Forecasts (Germany 2011-2019)

Table: Government Healthcare Expenditure Trends, Historical Data And Forecasts (Germany 2011-2019)

Table: Private Healthcare Expenditure Trends, Historical Data And Forecasts (Germany 2011-2019)

### Prescription Drug Market Forecast

Table: Prescription Drug Market Indicators, Historical Data And Forecasts (Germany 2011-2019)

Table: Retail Pharmaceutical Expenditure, 2003-2010 (EURbn)

Table: Retail Pharmaceutical Expenditure, 2003-2010 (Packages, ms)

Table: Retail Pharmaceutical Expenditure, 2003-2010 (Average Price per Pack, EUR)

### Patented Drug Market Forecast

Table: Patented Drug Market Indicators, Historical Data And Forecasts (Germany 2011-2019)

### Generic Drug Market Forecast

Table: Generic Drug Market Indicators, Historical Data And Forecasts (Germany 2011-2019)

### OTC Medicine Market Forecast

Table: Over-The-Counter (OTC) Medicine Market Indicators, Historical Data And Forecasts (Germany 2011-2019)

### Pharmaceutical Trade Forecast

Table: Pharmaceutical Trade Data And Forecasts (Germany 2013-2019)

Table: Pharmaceutical Trade Data And Forecasts local currency (Germany 2013-2019)

### Pharmaceuticals Risk/Reward Index

### Western Europe Risk/Reward Index

### Germany Risk/Reward Index

### Rewards

### Risks

Regulatory Review

Intellectual Property Regime

Pricing Regime

Table: Price Build-Up In The German Pharmaceutical Market

Reimbursement Regime

Market Overview

Healthcare Sector

Table: Healthcare Resources (Germany 2009-2014)

Table: Healthcare Personnel (Germany 2009-2014)

Table: Healthcare Activity (Germany 2009-2014)

Research & Development

Clinical Trials

Epidemiology

Competitive Landscape

Table: Multinational Market Activity

Pharmaceutical Distribution

Pharmaceutical Retail Sector

Company Profile

Bayer Health Care

Boehringer Ingelheim

GlaxoSmithKline (GSK)

Merck KGaA

Pfizer

STADA Arzneimittel

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Germany 1990-2025)

Table: Key Population Ratios (Germany 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Germany 1990-2025)

Table: Population By Age Group (Germany 1990-2025)

Table: Population By Age Group % (Germany 1990-2025)

Glossary

Methodology

Pharmaceutical Expenditure Forecast Model

Healthcare Expenditure Forecast Model

Notes On Methodology

Risk/Reward Index Methodology

Index Overview

Table: Pharmaceutical Risk/Reward Index Indicators

## Indicator Weightings

## I would like to order

Product name: Germany Pharmaceuticals and Healthcare Report Q1 2016

Product link: <https://marketpublishers.com/r/GC4F5D4C8EDEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC4F5D4C8EDEN.html>