

Germany Food and Drink Report Q3 2016

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Abstracts

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BMI View: Germany's economic reorientation towards greater domestic consumption bodes well for the food and drink industry, which we forecast to sustain moderate growth rates over the next five years. Food and drink sales will continue to be shaped by increasing consumer demand for convenience and rising health consciousness.

Key Trends & Industry Developments

In April 2016, French multinational food company Danone opened an infant formula processing plant in Germany. With production capacity at around 90,000 tonnes per annum, the factory will produce infant formula for export to around 70 markets across the globe (Just-Food.com).

In March 2016, the European Commission approved the merger between the German dairy company DMK and Netherlands-based DOC Kaas without any further terms and obligations.

Headline food consumption is projected to register a compound annual growth rate (CAGR) of 4.1% between 2015 and 2020. Per capita food consumption is expected to increase by 3.7% in 2016 and record a CAGR of 4.2% between 2016 and 2020.

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