

Germany Commercial Banking Report Q1 2012

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Abstracts

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Since Q108, we have described numerically the banking business environment for each of the countries surveyed by BMI. We do this through our Commercial Banking Business Environment Rating (CBBER), a measure that ensures we capture the latest quantitative information available. It also ensures consistency across all countries and between the inputs to the CBBER and the Insurance Business Environment Rating, which is likewise now a feature of our insurance reports. Like the Business Environment Ratings calculated by BMI for all the other industries on which it reports, the CBBER takes into account the limits of potential returns and the risks to the realisation of those returns. It is weighted 70% to the former and 30% to the latter.

The evaluation of the 'Limits of potential returns' includes market elements that are specific to the banking industry of the country in question and elements that relate to that country in general. Within the 70% of the CBBER that takes into account the 'Limits of potential returns', the market elements have a 60% weighting and the country elements have a 40% weighting. The evaluation of the 'Risks to realisation of returns' also includes banking elements and country elements (specifically, BMI's assessment of long-term country risk). However, within the 30% of the CBBER that take into account the risks, these elements are weighted 40% and 60%, respectively.

Further details on how we calculate the CBBER are provided at the end of this report. In general, though, three aspects need to be borne in mind in interpreting the CBBERs. The first is that the market elements of the 'Limits of potential returns' are by far the most heavily weighted of the four elements. They account for 60% of 70% (or 42%) of the overall CBBER. Second, if the market elements are significantly higher than the country elements of the 'Limits of potential returns', it usually implies that the banking sector is (very) large and/or developed relative to the general wealth, stability and

financial infrastructure in the country. Conversely, if the market elements are significantly lower than the country elements, it usually means that the banking sector is small and/or underdeveloped relative to the general wealth, stability and financial infrastructure in the country. Third, within the 'Risks to the realisation of returns' category, the market elements (ie: how regulations affect the development of the sector, how regulations affect competition within it, and Moody's ratings for local currency deposits) can be markedly different from BMI's long-term risk rating.

Contents

Executive Summary

Table: Levels (EURbn)

Table: Levels (US\$bn)

Table: Levels At August 2011

Table: Annual Growth Rate Projections 2011-2015 (%)

Table: Ranking Out Of 59 Countries Reviewed In 2011

Table: Projected Levels (EURbn)

Table: Projected Levels (US\$bn)

SWOT Analysis

Germany Commercial Banking SWOT

Germany Political SWOT

Germany Economic SWOT

Germany Business Environment SWOT

Business Environment Outlook

Commercial Banking Business Environment Ratings

Table: Commercial Banking Business Environment Ratings

Commercial Banking Business Environment Rating Methodology

Table: Developed States Commercial Banking Business Environment Ratings

Global Commercial Banking Outlook

Table: Banks' Bond Portfolios

Table: Developed States Commercial Banking Business Environment Ratings

Table: Comparison of Loan/Deposit & Loan/Asset & Loan/GDP ratios

Table: Anticipated Developments In 2012

Table: Comparison Of Total Assets, Client Loans And Client Deposits, 2010-2011
(US\$bn)

Table: Comparison Of Per Capita Deposits, 2011f (US\$)

Table: Interbank Rates And Bond Yields

Europe Banking Sector Outlook

Germany Banking Sector Outlook

Economic Outlook

Table: GDP By Expenditure, Current Prices Breakdown, 2008-2016

Competitive Landscape

Market Structure

Protagonists

Table: Protagonists In Germany's Commercial Banking Sector

Definition Of The Commercial Banking Universe

List Of Banks

Table: Top 50 Banks By Assets

Company Profiles

Deutsche Bank

Table: Stock Market Indicators

Table: Balance Sheet (EURmn, unless stated)

Germany Commercial Banking Report Q1 2012

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Table: Balance Sheet (US\$m, unless stated)

Table: Key Ratios (%)

Commerzbank

Table: Stock Market Indicators

Table: Balance Sheet (EURmn, unless stated)

Table: Balance Sheet (US\$m, unless stated)

Table: Key Ratios (%)

HypoVereinsbank

Table: Stock Market Indicators

Table: Balance Sheet (EURmn, unless stated)

Table: Balance Sheet (US\$m, unless stated)

Table: Key Ratios (%)

DZ Bank

Table: Stock Market Indicators

Table: Balance Sheet (EURmn, unless stated)

Table: Balance Sheet (US\$m, unless stated)

Table: Key Ratios (%)

KfW

Table: Key Statistics For KfW, 2007-2008 (EURmn)

Deutsche Postbank

Table: Stock Market Indicators

Table: Balance Sheet (EURmn, unless stated)

Table: Balance Sheet (US\$m, unless stated)

Table: Key Ratios (%)

UniCredit Bank AG

Banking Sector Methodology

Commercial Bank Business Environment Ratings

Table: Commercial Banking Business Environment Indicators And Rationale

Table: Weighting Of Indicators

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