

Germany Business Forecast Report Q4 2013

https://marketpublishers.com/r/GE7ABEDDE39EN.html

Date: September 2013

Pages: 51

Price: US\$ 1,195.00 (Single User License)

ID: GE7ABEDDE39EN

Abstracts

Core Views

We remain slightly above consensus on German real GDP growth in 2013 and 2014, as we expect economic activity to show further signs of recovery in H213 into next year.

We still believe a grand coalition between Germany's centre-right CDU-CSU and the centre-left Social Democratic Party remains the most likely outcome following the September general election. Under such a government we would expect a slight reduction in the administration's focus on fiscal austerity both at home and for periphery eurozone states, although the change from current policy trajectory would very likely be modest. We expect Germany's current account surplus to peak in 2013, as exports to Asia will be affected by China's painful economic rebalancing, and imports are likely to rise in line with a strong private consumption story.

Major Forecast Changes

We have modestly revised up our current account surplus forecast for 2013 from 6.9% to 7.0%, although still expect the surplus to narrow beyond this year.

Key Risks To Outlook

We see downside risks to our 2013 and 2014 real GDP growth forecasts mainly from external factors, with the outlook for German exports clouded by questions over Asian demand. Although we expect strengthening domestic demand to mitigate the impact of a weaker external climate, exports still comprise more than 50% of GDP, and headline growth could be hit harder than we currently anticipate.

There is a risk that the Free Democratic Party, the junior member of the current



governing coalition, is able to pass the 5% threshold for legislative representation in the upcoming federal elections, in turn threatening our expectations of a grand coalition. The main risk to our fiscal forecasts is that the German economy, particularly private consumption, performs better than we currently anticipate. This would reduce the need for higher levels of fiscal expenditure (either at home or in periphery eurozone states), while boosting fiscal revenue. Weakening labour market indicators suggest to us that this is unlikely to happen over the next 18 months, but beyond 2013 there is a chance that the German consumer will start spending.



Contents

Executive Summary
Core Views
Major Forecast Changes
Key Risks To Outlook

CHAPTER 1: POLITICAL OUTLOOK

SWOT Analysis
BMI Political Risk Ratings
Domestic Politics

Election Update: Merkel To Win, Coalition Partner Unclear

While a grand coalition between the centre-right and centre-left is still the most likely result of Germany's September 22 federal elections, a continuation of the current governing coalition remains a realistic scenario. However, regardless of whether the Free Democrats, the junior coalition members in the current government, can pass the electoral threshold, investors expecting a significant policy shift beyond 2013 will be disappointed.

TABLE: POLITICAL OVERVIEW

Long-Term Political Outlook

Difficult Decisions Ahead

Although it is one of the most stable countries in the world, Germany must make some difficult political choices over the next 10 years. Some of these, such as how to deal with a rapidly ageing population, can be addressed without threatening political stability, while others, such as redefining Germany's role in Europe, could prove more destabilising.

CHAPTER 2: ECONOMIC OUTLOOK

SWOT Analysis
BMI Economic Risk Ratings
Economic Activity
The Shifting Shape Of Growth
TABLE: ECONOMIC ACTIVITY

Fiscal Policy

No Progress On Fiscal Union Any Time Soon

Poor Franco-German relations will prevent any tangible progress on the eurozone fiscal union before 2017 at the earliest. German Chancellor Angela Merkel's administration is



likely to maintain a cautious fiscal approach beyond the September 22 federal elections while continuing to push for structural reform and fiscal discipline for other eurozone members.

TABLE: FISCAL POLICY

Balance Of Payments

Current Account Surplus To Peak In 2013

Germany's current account surplus will peak in 2013, as stronger consumption and dwindling export growth is expected to drive the surplus lower over the next few years. The country will remain a net exporter for many years, but the likelihood of much slower demand in some key export markets will see more local firms choose to focus on serving domestic rather than external demand.

TABLE: CURRENT ACCOUNT

Banking Sector

Banks Face Much More Consolidation

Regional Balance Of Payments

Rebalancing: Eurozone Risks Shifting From One Bad Equilibrium To Another

Both internal and external trade rebalancing have gained traction in the eurozone.

However, both forms of rebalancing are suboptimal and risk anchoring the euro area to a lower and more unstable economic growth trajectory over the medium-to-longer term.

Exchange Rate Forecast

EUR: Defying Regional Downturn
TABLE: CURRENCY FORECAST

CHAPTER 3: 10-YEAR FORECAST

The German Economy To 2022

Economy Losing Its Shine

Germany's economic prowess is set to fade over the next decade, as productivity gains become harder to come by and an aging population translates into slower real GDP growth. Nevertheless, the overall picture will remain one of relative economic stability, as increased domestic consumption replaces exports as a key driver of economic activity.

TABLE: LONG-TERM MACROECONOMIC FORECASTS

CHAPTER 4: BUSINESS ENVIRONMENT

SWOT Analysis BMI Business Environment Risk Ratings Business Environment Outlook



Institutions

TABLE: BMI BUSINESS AND OPERATION RISK RATINGS

TABLE: BMI LEGAL FRAMEWORK RATING

Infrastructure

TABLE: LABOUR FORCE QUALITY

Market Outlook

TABLE: TRADE AND INVESTMENT RATINGS

Operational Risk

CHAPTER 5: KEY SECTORS

Pharmaceuticals

TABLE: PRESCRIPTION DRUG MARKET INDICATORS, HISTORICAL DATA &

FORECASTS

TABLE: PATENTED DRUG MARKET INDICATORS, HISTORICAL DATA &

FORECASTS

TABLE: GENERICS DRUG MARKET INDICATORS, HISTORICAL DATA &

FORECASTS

TABLE: OVER-THE-COUNTER (OTC) MEDICINE MARKET INDICATORS,

HISTORICAL DATA & FORECASTS

Telecommunications

TABLE: MOBILE - HISTORICAL DATA & FORECASTS

TABLE: MONTHLY BLENDED MOBILE ARPU (EUR) - HISTORICAL DATA &

FORECASTS

TABLE: FIXED LINE - HISTORICAL DATA & FORECASTS

TABLE: INTERNET - HISTORICAL DATA & FORECASTS

Other Key Sectors

TABLE: OIL & GAS SECTOR KEY INDICATORS

TABLE: DEFENCE & SECURITY SECTOR KEY INDICATORS

TABLE: INFRASTRUCTURE SECTOR KEY INDICATORS

TABLE: FOOD & DRINK SECTOR KEY INDICATORS

TABLE: AUTOS SECTOR KEY INDICATORS

TABLE: FREIGHT SECTOR KEY INDICATORS

CHAPTER 6: GLOBAL ASSUMPTIONS

Global Outlook

Risks Mounting For Emerging Markets

TABLE: GLOBAL ASSUMPTIONS



TABLE: DEVELOPED STATES, REAL GDP GROWTH, %

TABLE: BMI VERSUS BLOOMBERG CONSENSUS REAL GDP GROWTH

FORECASTS, %

TABLE: EMERGING MARKETS, REAL GDP GROWTH, %



I would like to order

Product name: Germany Business Forecast Report Q4 2013

Product link: https://marketpublishers.com/r/GE7ABEDDE39EN.html

Price: US\$ 1,195.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GE7ABEDDE39EN.html