

Germany Autos Report Q4 2016

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Abstracts

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BMI View: We maintain our view that robust domestic demand in Germany will continue to translate into an ongoing recovery in vehicle sales in the country, with forecast sales growth of 6.0% in 2016.

Key Views

Vehicle sales will grow by 6.0% in 2016.

Low levels of inflation will bolster consumer purchasing power.

Access to cheap credit will mean vehicle financing will remain an affordable option for vehicle purchases.

An improving labour market and rising real wages will support consumers' ability to spend on new passenger car purchases.

Growth in online retailing and the construction of residential and non-residential buildings will drive sales in the commercial vehicle segment.



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