

Germany Autos Report Q1 2016

https://marketpublishers.com/r/G98868D5C36EN.html

Date: December 2015

Pages: 38

Price: US\$ 1,295.00 (Single User License)

ID: G98868D5C36EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: Growth in the passenger car segment will remain robust as strong real wage growth and Germany's economic rebalancing towards more private consumption both provide support to car demand.

Industry recovery to remain in fragile stage in 2016 with widespread discounts and dealer self-registrations bolstering sales numbers.

Fall-out from Volkswagen (VW) scandal to remain focused on VW brands only and unlikely to cause serious downturn in overall car demand.

Commercial vehicle sales to lag passenger car demand as weak investment in heavy industries remains weak.

Vehicle production growth to remain marginal as global export opportunities shrink.



Contents

BMI Industry View

Table: Key Views

SWOT

Industry Forecast

Production, Sales And Trade

Table: Autos Total Market - Historical Data And Forecasts (Germany 2013-2019)

Table: Latest Developments

Sales

Production

Passenger Vehicles

Table: Passenger Car Market - Historical Data And Forecasts (Germany 2013-2019)

Table: Latest Developments

Table: KEY PLAYERS - Passenger Car Sales By Brand

Commercial Vehicles

Table: Commercial Vehicle Market - Historical Data And Forecasts (Germany

2013-2019)

Table: Latest Developments

Table: KEY PLAYERS - Heavy Truck Sales By Brand

Table: KEY PLAYERS - Bus Sales By Brand

Motorcycles

Table: Motorcycle Market - Historical Data And Forecasts (Germany 2013-2019)

Table: Latest Developments

Table: KEY PLAYERS - Motorbike Sales By Brand

Suppliers

Industry Risk Reward Ratings

Europe - Risk/Reward Index

Russia Too Risky To Realise Potential

Developed States Show Signs Of Risk

Trouble Spots Marked By High Risk Position

Regional Overview

Table: EMERGING EUROPE - AUTOS PRODUCTION INVESTMENT

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Germany 1990-2025)

Table: Key Population Ratios (Germany 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Germany 1990-2025)

Table: Population By Age Group (Germany 1990-2025)



Table: Population By Age Group % (Germany 1990-2025)

Methodology

Industry Forecasts

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Automotive Risk/Reward Index Indicators And Weighting Of Indicators



I would like to order

Product name: Germany Autos Report Q1 2016

Product link: https://marketpublishers.com/r/G98868D5C36EN.html

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G98868D5C36EN.html