

Francophone West Africa Business Forecast Report Q2 2014

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Abstracts

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Political risk will remain elevated across Francophone West Africa. We expect the situation in the Central African Republic to remain anarchic. With the exception of Senegal, we believe that all regional states will remain fragile over the long term. Inflation will stabilise at a low level across the Union Economique et Monétaire Ouest-Africaine (UEMOA). We predict that annual inflation will average 2.6% in 2014, well below the bloc's 3.0% convergence target. Economic growth will remain high, supported by a strong performance from Côte d'Ivoire. Integration efforts among the six nations of the Communauté Économique et Monétaire de l'Afrique Centrale (CEMAC) will make little progress in 2014. The refusal of Gabon and Equatorial Guinea to abide by a freedom of movement treaty signifies that there is little political will for a closer union.

Political reconciliation will be a slow process in Côte d'Ivoire, but we expect the country's economy to continue picking up speed; expanding by an average of 8.9% annual between 2014 and 2018. Pro-market reforms will continue to spur foreign investment. Political tensions in Burkina Faso are rising due to fears that longserving President Blaise Compaoré will amend the constitution and seek another term in office. Former members of the ruling party have joined long-time political opponents in forming a new opposition party, and we believe that the 2015 election could be marred by violent protests. Economic growth in Cameroon will be slightly faster than that in its CEMAC peers, but declining oil production poses a serious threat to macroeconomic stability. Capital spending will be a major growth driver.

The appointment of a new transitional administration in the Central African Republic is a positive step, but it does not address the causes of the country's political crisis. We



doubt that President Catherine Samba-Panza will succeed in restoring state authority, and expect the French intervention to be extended. Equatorial Guinea's economy will contract in 2014 due to stagnating exports and high import demand. The government's controversial investment programme will have little effect on the domestic economy, but an LNG project planned for 2018 will provide a boost to growth later in our forecast. The growth of Gabon's non-oil sector is accelerating, and this has led us to upgrade our medium-term economic forecast for the country. Declining oil production still poses a serious economic risk. M ali's economy is rapidly recovering after the country's 2012-2013 political crisis. Political reconciliation, however, will be a slow process, and further political reforms will be needed. Economic growth is picking up in Senegal, and this will reduce the country's wide fiscal deficit. Even so, we stress that Senegal's budget shortfall will remain sizeable over the coming years.



Contents

CHAPTER 1: REGIONAL OUTLOOK

Long-Term Political Outlook

Enduring Fragility Across Francophone West Africa The sixteen states that make up Francophone West Africa have a variety of political systems, but – with the no Table exception of Senegal – all are characterised by weak institutions, poor governance, and a history of unconstitutional transfers of power.

Table: Political Systems

Monetary Policy

UEMOA Inflation Stabilising But Remaining Contained the latest inflation data for West Africa's franczone reinforce the disinflationary trend seen through the latter half of 2013, with year-onyear (y-o-y) price growth slowing to 0.7% in November.

Economic Outlook

Key Obstacles To Economic Integration In Central Africa Economic integration in Central Africa will continue to be hamstrung by interstate disputes, overlapping regional institutions, and a lack of political leadership.

CHAPTER 2.1: POLITICAL OUTLOOK – CÔTE D'IVOIRE

Domestic Politics

Significant Reconciliation Unlikely In 2014 the Ouattara administration has put political reconciliation at the top of the agenda in Côte d'Ivoire in 2014.

Table: Political Overview

CHAPTER 2.2: ECONOMIC OUTLOOK – CÔTE D'IVOIRE

Economic Activity

Economic Growth To Remain Strong In 2014

We believe that Côte d'Ivoire's economy will continue to grow rapidly over the coming years, with real GDP growth averaging 8.9 %between 2014 and 2018.

Table: ECONOMIC ACTIVITY

CHAPTER 2.3: 10-YEAR FORECAST – CÔTE D'IVOIRE

the Ivorian Economy To 2023

A Bright Decade Ahead, But Fragilities To Persist

While growth over the next 10 years is expected to improve on the last decade, political uncertainty continues to exert a downward pull on the country's potential.



Table: Long-Term Macroeconomic Forecasts

CHAPTER 2.4: BUSINESS ENVIRONMENT – CÔTE D'IVOIRE

Business Environment Outlook institutions Table: BMI BUSINESS AND OPERATION RISK RATINGS Table: BMI LEGAL FRAMEWORK RATING infrastructure Table: LABOUR FORCE QUALITY Table: AFRICA – ANNUAL FDI INFLOWS Market Orientation Table: TOP EXPORT DESTINATIONS Operational Risk

CHAPTER 3: COUNTRY REPORTS

Cameroon

Economic Activity

A Difficult Economic Transition

Economic growth in Cameroon will remain slightly above that in the country's Central African peers, but declining oil production and a difficult business environment will prevent economic expansion from reaching the levels seen elsewhere in Africa.

Table: bmi countr y – GDP BY EXPENDITURE

Central African Republic

Domestic Politics

New President, Same Political Crisis the appointment of a new transitional president in the Central African Republic is a positive sign, but it does not mark the end of a political and social crisis which has been described by UN officials as pre-genocidal.

Equatorial Guinea Economic Activiy

Medium-Term Forecast Grim the construction of a new liquefied natural gas project will boost economic growth in 2016, but we expect that Equatorial Guinea's troubled economy will contract in 2014 and 2015.

Table: GDP BY EXPENDITURE

Gabon

Economic Activity

Data Revision Leads To Forecast Upgrade

Updated historical data indicate that Gabon's non-oil sector is expanding more rapidly than we had previously anticipated, and this has led us to upwardly revise our 2014 real GDP growth forecast from 5.5% to 6.8%.

Table: GDP BY EXPENDITURE



Mali Economic Activity Economic Recovery, Lasting Political Fragility Mali's economy is recovering following the country's 2012-2013 political and security crisis, and we expect real GDP growth to reach 6.1% in 2014. Senegal Economic Activity Fiscal Deficit Reduction To Slow BMI forecasts that economic growth will pick up in Senegal over the next two years. Table: FISCAL POLICY Burkina Faso Domestic Politics New Political Party Poses Challenge To CDP the apparent aim of long-serving President Blaise Compaoré to alter Article 37 of Burkina Faso's constitution – that which

President Blaise Compaoré to alter Article 37 of Burkina Faso's constitution – that which limits heads of state to serving two terms – has led to the formation of a new political party in the West African state.

CHAPTER 4: BMI GLOBAL ASSUMPTIONS

Global Outlook Fairly Benign Prognosis... With Risks Table: Global Assumptions Table: Developed States, Real GDP GrowtH, % Table: BMI VERSUS BLOOMBERG CONSENSUS REAL GDP GROWTH FORECASTS, % Table: Emerging Markets, Real GDP Growth, %



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