

# France Telecommunications Report Q4 2016

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## Abstracts

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**BMI View:** As part of their deepening strategies, French operators, all of them being converged, are looking to migrate customers onto 4G and fibre networks in order to improve loyalty and monetise data services. Orange dominates both markets, especially in terms of fibre, where it has invested the most and owns the largest network - which might lead to future regulatory intervention to ensure greater competition. The LTE market is more balanced, with new spectrum helping all operators in the country.

### Key Data

According to Arcep, there were 49.671mn mobile data users in the market at the end of Q116, of which 24.544mn were 4G subscribers.

The fixed voice market ended Q116 with 38.976mn subscriptions, of which 26.638mn were based on IP services and the remainder on legacy PSTN networks.

There were over 4.507mn Very-High-Speed Broadband subscriptions at the end of Q116, of which 1.585mn were on fibre networks.

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