

# France Food and Drink Report Q2 2016

<https://marketpublishers.com/r/FA2FCF0B665EN.html>

Date: March 2016

Pages: 68

Price: US\$ 1,295.00 (Single User License)

ID: FA2FCF0B665EN

## Abstracts

**Includes 3 FREE quarterly updates**

**BMI View:** While our consumer outlook for France has improved, the food and drink industry will experience only modest growth over the next five years due to high sector maturity and weak private consumption growth. Demand for convenience and rising health awareness will continue to have a longterm impact on the industry.

### Latest Updates & Industry Developments

Our outlook for France has improved in recent quarters, which will translate into an improving outlook for the food and drink industry, although we caution that sales growth will remain modest. France has one of the most developed food and drink industries in the world, which limits room for growth.

Shifts in consumption patterns will greatly affect the drinks industry over the coming years. Although growing from a high base, mineral waters will continue to outperform as health consciousness remains key in purchasing decisions. In the alcoholic drinks category, consumers will increasingly favour quality over quantity, which will benefit spirits and premium beers.

## Contents

BMI Industry View

SWOT

Food & Drink

Industry Forecast

Consumer Outlook

Latest Updates

Structural Trends

Food

Latest Updates

Structural Trends

Table: Food Sales (France 2013-2020)

Drink

Latest Updates

Structural Trends

Table: Non-Alcoholic Drink Sales (France 2013-2020)

Mass Grocery Retail

Latest Updates

Structural Trends

Industry Risk/Reward Index

Western Europe Risk/Reward Index

Table: Western Europe Food & Drink Risk/Reward Index Q216

France Risk/Reward Index

Market Overview

Food

Drink

Mass Grocery Retail

Competitive Landscape

Table: Key Players In France's Food Sector

Table: Key Players In France's Drink Sector

Table: Key Players In France's Mass Grocery Retail Sector

Company Profile

Danone

Nestlé

Pernod Ricard

LVMH Group (Moët Hennessy Louis Vuitton)

Carrefour

Groupe Auchan

Groupe Casino

Demographic Forecast

Table: Population Headline Indicators (France 1990-2025)

Table: Key Population Ratios (France 1990-2025)

Table: Urban/Rural Population & Life Expectancy (France 1990-2025)

Table: Population By Age Group (France 1990-2025)

Table: Population By Age Group % (France 1990-2025)

Glossary

Food & Drink

Mass Grocery Retail

Methodology

Industry Forecast Methodology

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Food & Drink Risk/Reward Index Indicators

Table: Weighting

## I would like to order

Product name: France Food and Drink Report Q2 2016

Product link: <https://marketpublishers.com/r/FA2FCF0B665EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FA2FCF0B665EN.html>