

# Finland Telecommunications Report Q4 2015

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## Abstracts

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BMI View: Finland has the highest penetration rate in Western Europe, as many users complement their usual mobile phone subscription with one specifically for mobile broadband. Dedicated mobile broadband is bigger than fixed broadband, thanks to the scope of LTE coverage and the proliferation of unlimited data plans. Thanks to pro-consumer regulation, the Finnish market is very competitive with three operators, which drives advanced services at affordable prices. The fixed market has lagged behind, and while fixed voice will continue to decline, fixed broadband will see some growth thanks to the development of ultrafast broadband through fibre services and the National Broadband Plan.

## Key Data

The mobile market recovered some growth in Q215, after two consecutive quarters of losses, to end June 2015 with 9.9mn subscribers.

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