

Estonia Food and Drink Report 2016

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Abstracts

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BMI View: The Estonian retail sector remains positive and is planning further expansion of both ranges and premises during 2016, with mass grocery retail players being no exception. Domestic demand will remain the largest contributor of growth in 2016, as strong real wages and unemployment dynamics bolster consumer spending. However, as inflation returns to higher levels, we expect household purchasing power to reduce in comparison to 2015.

Headline Industry Data

2015 per capita food consumption (local currency): +1.4%; forecast compound annual growth rate (CAGR) to 2019: +1.8%.

2015 alcoholic drinks sales (volume): 0.2%; forecast CAGR to 2019: +1.0%.

2015 soft drinks sales (volume): +3.4%; forecast CAGR to 2019: +0.3%.

2015 mass grocery retail sales (local currency): +4.8%; forecast CAGR to 2019: +3.7%.

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