

Egypt Tourism Report Q1 2016

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Abstracts

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BMI View: The short-term outlook for Egypt's tourism industry is extremely poor. The downing of the Russian airliner over Sinai in October 2015 led to the widespread cancellation of flights, evacuation of thousands of tourists and suspension of further flights to Sharm el-Sheikh until 2016. Many governments are now advising against all but essential travel to the country and tourism in many regions has largely collapsed, leading to the Tourism Ministry estimating monthly losses at around EGP2.2bn (USD280mn).

Prior to these events we were forecasting a recovery in the tourism sector but this has now been pushed back to 2017 and is heavily dependent upon an improvement in the security situation.

Key Updates and Forecasts

Major airlines including British Airways and budget airlines Monarch and easyJet have all suspended flights to Sharm el-Sheikh until 2016. Flights continue to other airports including the country's busiest, Cairo International Airport.

Flights from Russia to Egypt are also expected to resume in early 2016 though with Egyptian investigators claiming terrorism was not responsible for the downing of the Russian jet we may see a further deterioration in already contentious political relations.

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