

Egypt Retail Report Q4 2016

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Abstracts

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BMI View: Egypt's growth in 2016 will remain sub-optimal, held back by the worsening slump in tourism, elevated unemployment levels and rising headline inflation. The country's ongoing subsidy reform in the energy sector and gradual currency devaluation will also weigh heavily on consumer spending for the remainder of the year. However, Egypt has the largest and still developing market in the Middle East and North Africa region, offering attractive opportunities for investors across the retail sector.

Key Views & Developments

Headline inflation in Egypt has risen significantly over the past few months and we forecast it reaching 17.0% by year end. As a result, we expect the authorities to raise interest rates by another 100 basis points by the end of 2016 in a bid to control it and support the currency.

Food and non-alcoholic drinks spending continues to dominate the household budgets, accounting for a forecast 37.2% of the total expenditure in 2016. While we expect this figure to decline gradually over the coming years, food and non-alcoholic drinks expenditure will continue to dominate household spending.

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