

# Egypt Retail Report Q1 2016

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## Abstracts

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**BMI View:** The economic and political situation in Egypt has improved substantially over the last four years. The growth of real GDP has been robust in 2014-2015 and is on track to accelerate throughout the forecast period. We expect output gains to translate to declining unemployment, higher wages and rising household incomes, all of which will create substantial growth opportunities for retailers in the Arab World's largest market.

The Egyptian economy is expected to continue its recovery from the downturn that occurred due to the events of the revolution in 2011. The country's GDP is expected to grow to USD291bn for 2015, USD31bn more than it had in 2012. However, there are still too many people living in poverty as the country struggles to regain its stability. The future is promising for Egypt, with more investment and a young working population expected to boost growth further. According to our predictions at BMI, the economy will reach a total size of USD377bn by 2019, cementing Egypt's position as one of the most important countries in the region. Household spending makes up just over a third of total GDP, with that pattern expected to continue, with total household spending expected to reach USD128bn by 2019 from USD101bn in 2015. Therefore retailers can look at Egypt as a potential destination for growth and expansion as the economy grows.

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