

Egypt Information Technology Report Q1 2016

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Date: December 2015

Pages: 73

Price: US\$ 1,295.00 (Single User License)

ID: EDF9BD48ADBEN

Abstracts

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BMI View: We expect the Egyptian IT market to perform well over the medium term to 2019. BMI predicts relatively strong growth in the IT sector in 2016 due to a generally supportive policy environment and a low penetration rate of PCs and IT services. However, the deterioration of the security situation in Egypt towards the end of 2015 is already impacting the country's economy: the central bank may allow the Egyptian pound to fall further into depreciation, which could place additional upward pressure on the price of electronic imports.

Latest Updates & Industry Developments

Computer hardware sales will increase from EGP8.8bn in 2016 to EGP11.6bn in 2019, up by a compound annual growth rate (CAGR) of 9.8% in local currency terms. A minor downgrade reflects faster depreciation of the Egyptian pound against the US dollar, which will be a drag on market growth in 2016, but strong demand for low-cost tablets will ensure growth continues overall.

Software sales are forecast to grow from EGP3.5bn in 2016 to EGP4.9bn in 2019, up by a CAGR of 12.0% in local currency terms. Enterprise software spending growth is expected to accelerate as a wider range of software-as-a-service options become available in Egypt, with small- and medium-sized enterprises representing a relatively untapped opportunity.

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