

Egypt Food and Drink Report Q3 2016

<https://marketpublishers.com/r/EE32B1132DEEN.html>

Date: July 2016

Pages: 88

Price: US\$ 1,295.00 (Single User License)

ID: EE32B1132DEEN

Abstracts

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BMI View: Egypt's food and drink sector will grow tepidly over our forecast period due to a weak shortterm economic outlook. Purchasing power will continue to be eroded by high inflation and spending will be constrained by higher domestic fuel prices. Over the long-term, a large and youthful population, developing middle class and low base effects will present unmatched growth opportunities.

Key Trends & Industry Developments

Food sales (local currency) growth y-o-y in 2016: +10.9%; compound annual growth rate (CAGR) 2015-2020: +9.6%.

A weak tourism outlook for 2016 will weigh down on the alcoholic drinks sector.

Investment in Egypt's mass grocery retail sector will grow during our forecast period.

Escalating prices due to foreign currency shortages are a downside risk to our growth forecasts over the period under review.

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