

Egypt Food and Drink Report Q2 2016

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Abstracts

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BMI View: Egypt's food and drink industry holds long-term growth prospects: a large and youthful population, a developing middle class and low base effects. Sustained investment by multinational corporations into the sector corroborates our view that Egypt holds strong growth prospects. However, we do note that the weak short-term economic outlook will constrain growth over 2016.

Key Trends & Industry Developments

Food sales (local currency) growth y-o-y in 2016: +10.9%; compound annual growth rate (CAGR) 2015-2020: +9.6%.

Non-alcoholic drinks sales (local currency) growth y-o-y in 2016: +11.7%; CAGR 2015-2020: +10.1%.

A weak tourism outlook for 2016 will weigh down on the alcoholic drinks sector.

Investment in Egypt's mass grocery retail sector will grow during our forecast period.

Escalating prices due to foreign currency shortages are a downside risk to our growth forecasts over the period under review.

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