

Czech Republic Telecommunications Report Q4 2016

<https://marketpublishers.com/r/C1AE9D4C714EN.html>

Date: July 2016

Pages: 58

Price: US\$ 1,295.00 (Single User License)

ID: C1AE9D4C714EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: Mobile broadband services are currently driving the Czech telecoms market. Wireline investments in fibre and xDSL are continuing, but with operators facing strong competition from mobile IP services, there is little inclination to invest heavily. However, there are limits to customers' willingness to pay a premium for non-voice services. Success will come from innovations in the way operators package services. Multi-play and convergence will be key to ensuring attractive returns on investment.

Latest Updates & Industry Developments

Flat mobile subscription growth was seen in Q116: the market can no longer support organic growth strategies and operators must look to deepen their relationships with existing customers. 3G/4G migration will help: we forecast 3G/4G subscribers to account for two-thirds of the overall mobile market by 2020.

Technology upgrades will ensure wireline broadband growth continues, but fixed-mobile LTE offerings will make such services seem less attractive to potential subscribers. We forecast 5.095mn wireline and dedicated mobile broadband subscriptions by 2020.

Contents

BMI Industry View

SWOT

SWOT Analysis

Industry Forecast

Latest Updates

Structural Trends

Table: Telecoms Sector - Historical Data & Forecasts (Czech Republic 2013-2020)

Industry Risk Reward Index

Table: Western Europe Risk/Reward Index, Q4 2016

Czech Republic RRI

Market Overview

Market Drivers & Trends

Mobile

Wireline Voice & Broadband

Pay-TV/Convergence

Regulatory Development

Regulatory Overview

Industry Risks

Main Development: The Break-Up Of O2

Additional Development: Spectrum Management Strategy, 1800/2600MHz Auction

Competitive Landscape

Table: Key Players

Mobile Market Data

Table: Mobile Market Overview

Operator Data

Table: Telefonica O2

Table: T-Mobile Czech Republic

Table: Vodafone Czech Republic

Table: U:fon

Company Profile

Telefónica O2 Czech Republic

T-Mobile Czech Republic

Vodafone Czech Republic

Demographic Data

Demographic Forecast

Table: Population Headline Indicators (Czech Republic 1990-2025)

Table: Key Population Ratios (Czech Republic 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Czech Republic 1990-2025)

Table: Population By Age Group (Czech Republic 1990-2025)

Table: Population By Age Group % (Czech Republic 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

I would like to order

Product name: Czech Republic Telecommunications Report Q4 2016

Product link: <https://marketpublishers.com/r/C1AE9D4C714EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1AE9D4C714EN.html>