

Czech Republic Retail Report Q3 2016

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Abstracts

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BMI View: The Czech retail sector rebounded in 2015, following several turbulent year. Consumers are once again willing to spend on essential and non-essential items, owing to healthier market conditions and rising consumer confidence. Unemployment levels are also falling while household incomes should continue to increase. We forecast positive growth throughout our forecast period and expect the wider industry's performance to remain strong. Despite this, the Czech retail landscape is both mature and saturated, limiting opportunities for new entrants.

Key Trends & Developments

After several difficult years, we forecast headline household spending in the retail sector to rebound strongly in 2016 and register 9.4% y-o-y expansion, lifting the total spending figure to USD92bn (up from USD84bn in 2015).

Communications, education and healthcare will be the three fastest-growing categories in terms of the household spending in 2016. Nonetheless, all of them will comprise just 6.4% of the total household spending.

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