

Czech Republic Food and Drink Report Q4 2016

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Abstracts

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BMI View: The Czech Republic's food and drink industry will see robust growth on the back of rising disposable incomes. We expect the emergence of premiumisation across the board-as household incomes continue to grow, we expect demand for higher value products to rise. However, industry sales growth will be less pronounced due to a significant proportion of consumers that will remain price-conscious throughout this period.

Key Trends & Industry Developments

Food sales (local currency) growth y-o-y in 2016 +3.8%; compound annual growth rate (CAGR) 2015-2020: +3.9%.

Total alcohol consumption (litres) growth y-o-y in 2016: -0.2%; CAGR 2015-2020: -0.4%.

Non-alcoholic drinks sales (local currency) growth y-o-y in 2016: +4.0%; CAGR 2015-2020: +4.1%.

Supermarkets and hypermarkets are expected to remain the dominant segments.

Private label offerings will mute total MGR sales growth.

Premiumisation will be a prominent trend across the food and drink industry.

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