

Czech Republic Autos Report Q4 2015

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Abstracts

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Vehicle sales in the Czech Republic increased 15.9% y-o-y in 2014, to 215,594 units. This is commensurate with our bullish view on export-led manufacturing growth filtering through to the car market via its positive effects on private consumption and gross fixed capital investment levels.

In 2015 and 2016, we expect this export-led recovery to continue gathering pace with sales growing by 19.4% to 257,525 units by end-2015 and by 7.9% in 2016. Export growth will continue to boost industrial production and employment in the country which will boost both consumer spending on cars and business investment into new commercial vehicles (CVs). At the same time growing consumer confidence favourable interest rates and a low credit burden for households will also encourage sales by increasing the availability of affordable auto loans for consumers.



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