

Croatia Retail Report Q3 2016

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Abstracts

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BMI View: Croatia is finally emerging from a six-year long recession; however, we are expecting the recovery to remain slow and fragile. High levels of unemployment, particularly among the young population, will restrict income growth and prevent an important consumer group from engaging fully in the retail sector. Potential political instability combined with a poor fiscal situation will place additional constraints on the retail sector. Despite, this we are expecting tourist arrivals to continue to rise throughout our forecast period.

Key Views & Developments

The Mall of Split officially opened the public on the 3rd of March 2016 in the city of Split. UKbased retailer Debenhams expects open a 2,500 square meter store in Westgate Shopping City shopping centre in Zagreb. The launch is planned for September 2016.

IKEA has announced plans to invest EUR88mn in a 50,000 sqm designer outlet complex located in the east of Zagreb. The Croatian Financial Agency (FINA) has reported that the top ten commercial retail chains in Croatia generated an income of USD5.3bn in 2015, a strong increase from the previous year.

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