

Croatia Insurance Report Q1 2016

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Abstracts

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BMI View: Croatia will remain one of the smaller insurance markets in Central Eastern Europe, with only limited growth potential from an investment standpoint over the next few years. That said, we see opportunities emerging in some areas of the market as the economy begins to outperform our earlier expectations. We forecast premiums to grow at a steady pace across both the life and non-life markets over 2015-2019, while demographic trends including a growing retirement age population will support longterm demand for life insurance products. Despite these positives, Croatia will is likely to remain a side concern for the majority of multinational insurers.

Key Updates And Forecasts

We have revised our forecast for Croatian life and non-life insurance premiums upwards, following upgrades to our economic outlook for the country. We expect growth in premiums of 3.1% across both markets in local currency terms, though the life insurance segment will be the clear outperformer towards the end of the 2015-2019 forecast period.

The growth of the non-life segment will remained underpinned by motor vehicle insurance spending, which will continue to account for more than 50% of premiums through the duration of the forecast period. However, the segment will be constrained by lacklustre consumer spending and the stagnation of the country's vehicle fleet.

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