

# Croatia Information Technology Report 2015

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## Abstracts

**BMI View:** Croatia's entrance into the EU was completed in July 2013, and this should be a key driver of ICT growth, facilitating increased trade between European markets. Over the next five years, the process of EU convergence, which still has far to go, will drive spending on IT projects. Funds such as the EU Cohesion fund are already providing funding for IT projects related to modernisation initiatives in both public and business segments. However, private consumption levels in Croatia are expected to remain weak in 2014 and 2015, with fiscal consolidation and weak investment spending set to weigh on headline growth at just 0.6% in 2014. As the government remains the major investor in ICT in Croatia, our IT forecast is subject to downside risk and IT spending levels are not expected to be regained until towards the end of our five-year forecast period to 2018.

The government is expected to be the fastest-growing Croatian IT spending vertical over the 2013-2018 period, due largely to EU-driven modernisation projects, which could see the government's IT spend double by 2015. The combined government sector also remains the largest spender on IT products and services, unsurprising bearing in mind that the state still owns a wide range of companies across sectors like transport, telecoms, oil and gas, media and insurance.

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