

# Colombia Food and Drink Report Q1 2016

<https://marketpublishers.com/r/CA858BC7C17EN.html>

Date: November 2015

Pages: 100

Price: US\$ 1,295.00 (Single User License)

ID: CA858BC7C17EN

## Abstracts

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**BMI View:** The impact of lower oil prices on Colombia's revenue will continue to affect our consumer outlook over the coming quarters. Faltering consumer confidence and the uptick in unemployment will weigh on private consumption growth. Combined with elevated inflation, it will put households purchasing power under strain and constrain food consumption (in real terms) and retail sales. Over the longer term, we still view Colombia as an attractive investment destination for food and drink companies and grocery retailers, due to market fragmentation by regional standards.

Headline Industry Data (local currency)

Total food consumption compound annual growth rate (CAGR), 2014 to 2019: +9.4%.

Alcoholic drinks value sales CAGR, 2014 to 2019: +6.4%.

Soft drinks value sales CAGR, 2014 to 2019: +9.2%.

Mass grocery retail sales CAGR, 2014 to 2019: +6.3%.

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