

China Telecommunications Report Q4 2016

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Abstracts

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BMI View: Operator strategies will continue to chime with the government's directive to drive uptake of wireline broadband and machine-to-machine (M2M) connections. However, this means that even as subscription numbers rise, the prices of basic services will be compressed and operators will derive profit growth by developing and bundling value-added services with basic connectivity..

Latest Updates & Industry Developments

The Ministry of Industry and Information Technology (MIIT) reports that total 3G and 4G subscribers reached 808.6mn in 2015, a 34% growth y-o-y. Subscriber numbers released by individual operators show that market leader China Mobile leads the race with an 80.9% share of the 4G market, while China Unicom and China Telecom have shares of 4.0% and 15.1% respectively. We believe 3G/4G subscribers will rise to 942.63bn in 2016.

The expansion of fixed broadband networks will be supported by the government through funding and opening up of the sector to private competitors. This will lead to growth in broadband subscribers from 213.4mn at end-2015 to 271.4mn by 2019, though subscriber growth will be outstripped by mobile data.

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