

China Telecommunications Report Q3 2016

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Abstracts

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BMI View: China's 13th five-year plan reinforces ongoing initiatives to incorporate ICT into traditional industries such as manufacturing. While this will drive the uptake of wireline broadband and machine-to-machine connections, basic service revenue will be undermined by mandated price cuts and network targets. In 2016, operators will put a more concerted effort into developing and bundling value-added services with basic connectivity, as well as infrastructure-sharing, to derive revenue growth.

Latest Updates & Industry Developments

The Ministry of Industry and Information Technology (MIIT) reports that total 3G and 4G subscribers reached 808.6mn in 2015, a 34% growth y-o-y. Subscriber numbers released by individual operators show that market leader China Mobile leads the race with an 80.9% share of the 4G market, while China Unicom and China Telecom have shares of 4.0% and 15.1% respectively. We believe 3G/ 4G subscribers will rise to 942.63bn in 2016.

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