

China Retail Report Q2 2016

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Abstracts

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BMI View: Various high frequency indicators, such as state-owned enterprises performance, industrial profits and purchasing managers indices, continue to point towards a slowdown in the Chinese economy. We believe that the general economic slowdown will begin to take its toll on the country's retail market over the coming year, with the total household spending growth decelerating from 5.4% in 2015 to 4.7% in 2016. Nonetheless, we maintain our view that China will remain one of the most attractive retail markets in the Asia Pacific region, supported by extremely attractive structural factors and trends.

Key Views & Developments

In early 2016, Wal-Mart signed a strategic cooperation agreement with the southern Chinese municipal government of Dongguan to build eight new stores and a logistics distribution centre that will cover the entire South China region.

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