

Chile Telecommunications Report Q4 2015

<https://marketpublishers.com/r/C7139E5701FEN.html>

Date: August 2015

Pages: 69

Price: US\$ 1,295.00 (Single User License)

ID: C7139E5701FEN

Abstracts

Includes 3 FREE quarterly updates

BMI View: VTR's launch of 4G services in June 2015 will put additional pressure on Chile's rapidly evolving mobile broadband market. 3G services are already widely adopted and rising smartphone penetration is generating a commensurate increase in non-voice service usage. Progress has been undermined by mobile termination rate cuts and other regulatory developments, as well as the rebranding of Nextel as a prepaid-focused player: WOM. The country's MVNOs already cater to the lower end of the market and we believe that VTR and WOM will struggle to gain traction. We do not rule out VTR acquiring WOM, if only for its spectrum and infrastructure. Meanwhile, mobile broadband is moving more towards voice-and-data plans rather than pure mobile broadband, dragging down our long term outlook for the broadband market.

Key Data

Mobile penetration reached 151.1% at the end of 2014, with 26.86mn subscribers, representing a y-o-y decline of 0.9%.

4G connections rose 8,196% y-o-y in Q115 to reach 815,413.

Fixed lines increased 2.3% y-o-y to the end of March 2015, driven partially by the gradual elimination of national long distance calling rates in 2014 and growth in the cable broadband market.

Contents

BMI Industry View

SWOT

Industry SWOT

Political

Economic

Operational Risk

Industry Forecast

Table: Telecoms Sector - Historical Data And Forecasts (Chile 2012-2019)

Industry Risk Reward Index

Table: Latin America - Q4 2015

Market Overview

Regional Perspective

Table: Chile Mobile Market Regional Comparisons, 2014

Mobile

Wireline Voice And Broadband

Table: Wireline Broadband Connections By Technology

Pay TV

Regulatory Development

Regulatory Overview

Table: Chile - Regulatory Bodies And Their Responsibilities

Competitive Landscape

Table: Chile Telecommunications Sector

Table: Chile - Mobile Market Overview

Table: Movistar Chile

Table: Entel PCS

Table: Claro Chile

Table: Wireline Broadband Subscriptions By Operator

Company Profile

Claro Chile

Entel

Telefónica Chile

VTR GlobalCom

Demographic Forecast

Table: Population Headline Indicators (Chile 1990-2025)

Table: Key Population Ratios (Chile 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Chile 1990-2025)

Table: Population By Age Group (Chile 1990-2025)

Table: Population By Age Group % (Chile 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

I would like to order

Product name: Chile Telecommunications Report Q4 2015

Product link: <https://marketpublishers.com/r/C7139E5701FEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C7139E5701FEN.html>