

Chile Telecommunications Report Q2 2016

<https://marketpublishers.com/r/CA576C5ABE3EN.html>

Date: February 2016

Pages: 63

Price: US\$ 1,295.00 (Single User License)

ID: CA576C5ABE3EN

Abstracts

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Chile's mobile market lost an estimated 719,000 subscribers in 2015 and we attribute this largely due to the discounting of inactive sim cards. The prime focus of the three large operators is now on migrating prepaid customers to value added data packs. 3G and 4G services will be the primary drivers of growth with 3G and 4G connections now expected to surpass 14mn by the end of our newly extended forecast period in 2020.

Broadband internet subscriptions will surpass 4.5mn by the end of 2020, up 3.83mn at the end of 2015 and equivalent to a penetration rate of almost 24%. Encouraging signs for fixed broadband show that fibre-optic connections are beginning to play an important role in the market. The proliferation of 4G LTE services will also help maintain medium-term growth momentum.

Chile's President Michelle Bachelet has unveiled the country's Digital Agenda 2020 plan, promising to reduce the digital divide. Under the plan, which contains a total of 60 measures to be developed via public and private partnerships, the government intends to double broadband penetration to 90% over the next five years. Internet is currently available to only 42% of homes in Chile's rural areas, according to Bachelet.

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