

Chile Telecommunications Report Q1 2016

<https://marketpublishers.com/r/CD5E8288747EN.html>

Date: November 2015

Pages: 60

Price: US\$ 1,295.00 (Single User License)

ID: CD5E8288747EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: We have left our estimations and forecasts for our Q1 2016 report of the Chilean telecommunications market unrevised largely because the market has performed broadly in line with our previous projections. 3G and 4G services will continue to drive growth and WOM mobile and Virgin along with smaller players like VTR will look to gain a percentage of the market. The country's MVNOs already cater to the lower end of the market and we believe that VTR and WOM will struggle to make massive short term gains as the three large companies look to lure customers towards high value prepaid packages.

Latest Updates & Industry Developments

The Chilean mobile market lost 377,000 subscribers in H1 2015 and we attribute this largely due to the discounting of inactive sim cards. The prime focus of the three large operators is now on migrating prepaid customers to value added data packs. 3G and 4G services will be the primary drivers of growth with 3G and 4G connections reaching over 22.5mn at the end of our forecast period in 2019.

Contents

BMI Industry View

SWOT

Industry SWOT

Industry Forecast

Table: Telecoms Sector - Historical Data & Forecasts (Chile 2012-2019)

Industry Risk Reward Index

Industry Risk Reward Ratings

Table: Latin Americas Telecoms Risk/Rewards Index - Q1 2016

Market Overview

Market Drivers & Trends

Wireline Voice And Broadband

Table: Wireline Broadband Connections By Technology

Pay TV/Convergence

Regulatory Development

Regulatory Overview

Table: Chile - Regulatory Bodies And Their Responsibilities

Competitive Landscape

Table: Chile Mobile Market Overview 2012-2015

Table: Chile Telecommunications Sector

Table: Claro

Table: Movistar

Table: Entel

Table: Wireline Broadband Subscriptions By Operator

Company Profile

Claro Chile

Entel

Telefonica Chile

Demographic Forecast

Table: Population Headline Indicators (Chile 1990-2025)

Table: Key Population Ratios (Chile 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Chile 1990-2025)

Table: Population By Age Group (Chile 1990-2025)

Table: Population By Age Group % (Chile 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

I would like to order

Product name: Chile Telecommunications Report Q1 2016

Product link: <https://marketpublishers.com/r/CD5E8288747EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD5E8288747EN.html>