

Chile Retail Report Q4 2016

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Abstracts

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BMI View: Chile is home to a developed retail market that has benefited from a stable economic and political environment. International retailers are attracted by business-friendly policies and this has helped boost competition in a number of key sectors. We are forecasting incomes to continue to rise throughout our forecast period and this will boost consumer spending, particularly on aspirational items. Despite this, some segments are beginning to become saturated and overall opportunities will remain limited due to the country's small population size.

Key Views And Developments

Household retail spending is set to grow by 5.7% in 2016, before averaging 11.3% a year over the rest of our forecast period to 2020.

Department store chain Falabella has seen its profits climb by 12% in 2015.

Falabella has unveiled plans to invest USD4bn over the next three years, opening up 131 new stores and 10 shopping malls across Latin America.

Contents

BMI Industry View

SWOT

Industry Forecast

Headline Retail Forecast

Table: Total Household Spending (Chile 2013-2020)

Table: Retail Sector Spending, % Of Total (Chile 2013-2020)

Table: Headline Retail Sector Spending (Chile 2013-2020)

Table: Retail Sector Spending, % of GDP (Chile 2013-2020)

Retail Sector Forecast

Food, Drink & Tobacco

Table: Food, Drink & Tobacco Spending (Chile 2013-2020)

Clothing & Footwear

Table: Clothing & Footwear Spending (Chile 2013-2020)

Household Goods

Table: Household Goods Spending (Chile 2013-2020)

Personal Care & Effects

Table: Personal Care Spending (Chile 2013-2020)

Household Numbers And Income Forecast

Table: Household Income Data (Chile 2013-2020)

Table: Labour Market Data (Chile 2013-2020)

Demographic Forecast

Table: Total Population (Chile 2013-2020)

Table: Population: Babies (Chile 2013-2020)

Table: Population: Young Children (Chile 2013-2020)

Table: Population: Children (Chile 2013-2020)

Table: Population: Young Teens and Older Children (Chile 2013-2020)

Table: Population: Older Teenagers (Chile 2013-2020)

Table: Population: 21yrs + (Chile 2013-2020)

Table: Population: Young Adults (Chile 2013-2020)

Table: Population: Middle Aged (Chile 2013-2020)

Table: Population: Urban (Chile 2013-2020)

Industry Risk/Reward Index

Latin America And The Caribbean Risk/Reward Index

Table: Latin America And The Caribbean Retail Risk/Reward Index, Q416

Chile Risk/Reward Index

Rewards

Risks

Market Overview

Competitive Landscape

Clothing & Footwear

Table: Selected Clothing And Footwear Retailers

Household Goods, Homeware & Home Improvement Retailers

Table: Selected Household Goods, Homeware And Home Improvement Retailers

Electronics

Table: Selected Electronics Retailers

Department Stores

Table: Selected Department Stores

Pharmacies & Drug Stores

Table: Selected Pharmacies And Drugstores

E-Commerce And Online Marketplaces

Table: Selected E-Commerce Retailers And Online Marketplaces

Glossary

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Retail Risk/Reward Index Indicators

Table: Weighting Of Indicators

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