

Chile Retail Report Q2 2016

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Abstracts

BMI View: Rising incomes will continue to lift the level of affluence in the Chilean population, which, combined with the maturing and growth of key demographic consumer groups and the governments continued openness to international trade investment, will continue to be drawn to Chile. While in the short term, volatility may persist as the country adjusts to global economic fluctuations these remain outshaded by a growing incomes that will encourage a shift to higher levels of discretionary and nonessential spending.

Key Views And Developments

Between 2016 and 2020, total household spending is forecast to rise from USD160bn to USD232bn.

Food and non-alcoholic drinks will continue to make up the largest proportion of retail spending, at 15.9% in 2016, falling slightly to 15.6% in 2020. Recreation and culture will rise from 7.8% to 8.1%, while personal, insurance and other spending will rise from 15.8% to 16.9%.

The number of households in Chile is expected to reach 5.69mn in 2020, up from 5.4mn in 2016.

Net income per household is forecast to rise from USD19,257 to USD25, 294 between 2016 and 2020.

In 2016 the urban population is forecast to reach 89.7%, rising to 90.1 % in 2020.

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