

Chile Information Technology Report Q4 2015

<https://marketpublishers.com/r/CF411B4C0E5EN.html>

Date: August 2015

Pages: 74

Price: US\$ 1,295.00 (Single User License)

ID: CF411B4C0E5EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: Although peso depreciation against the US dollar continues to weigh on the growth outlook for Chile's IT market in 2015, particularly in the hardware market, we expect overall demand growth will accelerate from 2014. Our strong outlook for the Chilean IT market is backed up by acceleration in real GDP growth compared to 2014, while the government's fiscal stimulus should also have positive spill-over effects for the IT industry, which draws a large percentage of revenue from the public sector. Meanwhile, lower oil prices should support stronger economic activity among consumers, with potential for greater spending on IT hardware such as tablets and laptops. In terms of IT market segments, IT services are expected to grow the most in Chile throughout our forecast period as businesses increasingly opt for cloud computing solutions to cut costs.

Headline Expenditure Projections

Computer Hardware Sales: We expect sales to rise from CLP805.1bn in 2014 to CLP844.5bn in 2015, an increase of 4.9%. Demand growth in the hardware market will be subdued by peso depreciation, squeezing household purchasing power in global markets and thereby reducing demand for non-essential imported hardware.

Contents

BMI Industry View

SWOT

IT SWOT

Political

Economic

Operational Risk

Industry Forecast

Table: IT Industry - Historical Data And Forecasts (Chile 2012-2019)

Macroeconomic Forecasts

Economic Analysis

Industry Risk Reward Ratings

Industry Risk/Reward Index

Table: Americas IT Risk/Reward Index, Q415

Market Overview

Hardware

Software

Cloud Computing

IT Services

Industry Trends And Developments

Regulatory Development

Table: Government Authority

Competitive Landscape

International Companies

Table: IBM

Table: Samsung Electronics

Table: Hewlett Packard

Local Companies

Table: Metric Arts

Table: Synopsis Soluciones y Servicios IT

Regional Overview

Americas

Demographic Forecast

Table: Population Headline Indicators (Chile 1990-2025)

Table: Key Population Ratios (Chile 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Chile 1990-2025)

Table: Population By Age Group (Chile 1990-2025)

Table: Population By Age Group % (Chile 1990-2025)

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: It Risk/Reward Index Indicators

Table: Weighting Of Components

I would like to order

Product name: Chile Information Technology Report Q4 2015

Product link: <https://marketpublishers.com/r/CF411B4C0E5EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF411B4C0E5EN.html>